

Heads Up 2 Brain Injury

Think about it!

Heads Up 2 Brain Injury is an interactive learning opportunity for senior secondary school students that aims to reduce the likelihood of them sustaining a brain injury.

The frightening facts

- In Tasmania it is estimated that 2,500 people acquire a brain injury each year.
- Over 40% of people who sustain a brain injury each year are aged between 15 and 24.
- The Tasmanian Government estimates that the cost of an 18-year-old male with ABI (as a result of a car crash) will be \$12 million in care, support and medical fees over the person's lifetime.

Do you have students who:

- Would benefit from learning more about the brain and how it works?
- Participate in or are exposed to high-risk activities?
- Would benefit from gaining a greater awareness of the possible outcomes of those activities, particularly brain injury?
- Would benefit from talking to, and learning about the life experiences of, people with acquired brain injury?

The 'Heads Up 2 Brain Injury' (HU2BI) program:

- Targeted at senior high/secondary school students (Years 9-12), the goal of the HU2BI program is to influence the attitudes and behaviour of young people to reduce their chances of sustaining a brain injury.
- The program has been developed in consultation with the Principal Education Officer Health and Wellbeing and is compliant with Standard 5 of the Health and Wellbeing curriculum.
- The HU2BI partners are the Brain Injury Association of Tasmania (BIAT), Headway Rebuilding Lives (HrL), Tasmanian Acquired Brain Injury Services (TABIS), Headway North West (HWNW) and RACT Insurance (RACTI).
Specifically the program aims to make young people more aware of:
 - the prevalence and causes of brain injury;
 - the long-term impact of brain injury on their lives and the lives of their families and friends;
 - ways in which the risk of incurring a brain injury can be minimised; and
 - commonly held misconceptions associated with ABI in today's society.



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For further information, including cost, visit www.biat.org.au or to book a session contact the Brain Injury Association of Tasmania **FREECALL 1300 BIA TAS (1300 242 827)** or email: enquiries@biat.org.au